

LASALLE

CAPITAL GROUP

INVESTING WITH AN OPERATING PERSPECTIVE

Chicago, IL – LaSalle Capital Group, L.P. (“LaSalle Capital”) together with Marquette Capital Partners, LLC, Kurtis Speer, and Sean Frazer is pleased to announce its acquisition of Cherry Vale Impressions LLC (“Cherry Vale”).

Headquartered in Indianapolis, IN Cherry Vale is a high-capacity provider of embroidery, screen printing, digitizing and fulfillment services to the licensed apparel, corporate identity, promotional marketing, varsity wear and educational markets throughout the United States.

Indiana businessmen Kurtis Speer and Sean Frazer will lead the company as CEO and as President and COO, respectively. Mark Bennett, founder and previous owner, will serve as a consultant to the company. “Sean and I appreciate the financial support of LaSalle Capital and look forward to further building upon the fine platform Mark Bennett and his successful team has developed,” said Kurtis Speer, CEO.

“In the promotions and sports apparel market, Cherry Vale stands out as a clear leader in fast order execution, premium quality work and extensive processing capacity. Adding additional service and technical capabilities and developing a proactive approach to customer service will allow us to take the company to the next level,” stated Andy Shackelford, Vice President at LaSalle Capital Group.

If you have any questions on this company or would like to discuss other opportunities in the screen printing or promotional products industry, please contact either Andy Shackelford or Jeff Walters at LaSalle Capital.

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- \$115 million fund
- Management buyouts and recapitalizations
- Extensive experience in the lower middle-market
- Focus on consumer and industrial products, manufacturing, distribution, service businesses, education and healthcare.

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