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INVESTING WITH AN OPERATING PERSPECTIVE

Chicago, IL – Violet Packing LLC, a portfolio company of LaSalle Capital Group, L.P., is pleased to announce the acquisition of Tast-I-Twist Bakers, Inc. dba DeIorio's Frozen Dough Products.

DeIorio's, based in Utica, New York, is a leading manufacturer of high quality frozen dough products sold to pizza chains, convenience stores, and other institutional foodservice customers. The company was founded in 1924 by Pat and John DeIorio and has been run through the present generation by Ben DeIorio who will remain active with the company.

Rob Ragusa, President of Violet Packing, stated "we are happy to welcome Ben DeIorio, his management team and all the employees at DeIorio's into the Violet Packing family. DeIorio's, like Violet, has built a strong tradition for quality and the highest level of service to its customers. We're excited about the opportunities to grow and innovate with our common customer base."

Violet Packing, based in Williamstown, NJ is a leading manufacturer of all natural, kettle cooked, tomato based sauces and related products sold into to the food service industry. Jeff Walters, Partner at LaSalle Capital, stated "we're excited to support Rob Ragusa and his team at Violet in their acquisition of DeIorio's. Both businesses share a common tradition and are leaders in their respective niches of the premium quality food business."

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- \$115 million fund
- Management buyouts and recapitalizations
- Extensive experience in the lower middle-market
- Focus on consumer and industrial products, manufacturing, distribution, service businesses, education and healthcare.

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