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Chicago, IL – LaSalle Capital Group, L.P. ("LaSalle Capital") is pleased to announce that its portfolio company CV Impressions Holdings, LLC d/b/a/ Highwire, ("Highwire") has acquired NBS Enterprises Inc. d/b/a Majestic West, ("Majestic West").

Majestic West, headquartered in Fort Collins, Colorado, provides comprehensive apparel impressions services with a unique focus on vertical decoration solutions for its customer base. Led by Mitch Burroughs and Dan Shald, Majestic West has been active in the screen-printing and embroidery industry since 1998, and is regarded as a premier provider of apparel decoration services to some of the nation's leading marketing agencies

The combined business, operating as Majestic360, will have unparalleled capabilities, servicing customers from its two facilities located in Indianapolis and Fort Collins. Additionally, the company will seek to expand into new geographies, allowing Majestic360 to increase the speed with which it can service its growing customer base.

"Mitch and Dan have built an impressive company that is a market leader in vertical decoration services for larger promotional products companies," stated Andy Shackelford, Managing Director at LaSalle Capital. "We are extremely excited about the addition of Mitch, Dan and the Majestic team and the industry experience they bring to our platform."

Mitch Burroughs, the CEO of Majestic360, added "Our unique ability to service the market on a national scale combined with strong financial backing from LaSalle Capital will enable us to grow and more effectively meet the needs of our customer base now more than ever."

If you have questions on this Company or would like to discuss other opportunities in the promotional products industry, please contact Andy Shackelford, Nick Christopher or Jeff Walters at LaSalle Capital (312-236-7041).

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- \$128 million fund
- Management buyouts and recapitalizations
- Extensive experience in the lower middle-market
- Focus on consumer (food & beverage) products, value-added industrial manufacturers & distributors, outsourced business services, and healthcare services.

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